

Services Available

- Grant Research
- Grant Writing
- e-Newsletter Publishing
- Social Entrepreneurship

Areas of Focus

- Healthcare
- Human Services
- Education
- Faith-Based Programs

Resources

- Internet Solutions
- Local Foundations
- Corporate Foundations
- National Foundations
- State and Federal Government Funding



OUR INSPIRATION

Seek the welfare of the city where I have sent you..., and pray to the Lord on its behalf; for in its welfare you will have welfare.

Jeremiah 29:7

Vision

“The fountain in our logo is a tribute to our home town of Columbus, Georgia - ‘The Fountain City’ - as well as a reminder of the abundance of resources that are available to nourish your organization's growth.

Columbus is a remarkable place, ‘way down yonder on the Chattahoochee’, where servant leadership, a rich heritage of philanthropy, and the spirit of public/private partnership have inspired many social entrepreneurs to do great things for our neighbors and therefore for ourselves. Yet, when I survey the landscape and see so many worthy nonprofit organizations, I am struck by the universal need to:

1. Focus on outcomes that make a difference.
2. Cultivate and expand a base of individual donors.
3. Attract additional resources, and not rely on local funding for every good work.

Our vision is to improve the quality of life by helping nonprofits in all three areas.

But our service area is not geographically restricted to Columbus, Georgia. We live in a global community. Our name identifies us as a web-based entity that is available to you electronically to secure the resources & strategies your nonprofit needs to accomplish its mission, whether in Columbus, elsewhere in Georgia, out of state or internationally.

Home may be a small town in west Georgia, but we impact the world.”

**Larry Crane, MBA, MSHA
President**

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pro•lif•ic
*producing fruit in
great abundance;
to grow, nourish*

**Equipping
nonprofit
organizations
to be prolific
in doing
good works**



Equipping nonprofit organizations to be prolific in doing good works



If you are in the business of caring for people in need, chances are that additional resources could help you to help more people and to accomplish your mission more effectively.

Mission

We equip nonprofits with resources and strategies to achieve outcomes that improve the quality of life.

Services

We provide nonprofit organizations access to services in:

- e-Newsletter Publishing
- Grant Writing & Research
- Social Entrepreneurship

e-Newsletter Publishing

We write, distribute and manage electronic newsletter campaigns that tell the story of how you are making a difference in the world.

A high-tech, high-touch way to increase IMPACT:

- Inspire donors to invest in your work
- Motivate & recognize volunteers
- Promote awareness of your cause
- Ask supporters to friend-raise for you
- Communicate with stakeholders
- Tell stories of compelling need & opportunity



Grant Writing and Research

We research foundation prospects that want to fund your work and develop grant proposals in response to federal & state funding opportunities.

A Proven Track Record

79% success rate with over **\$7 million** in funding secured, including:

- \$2.6 million** Federal *Community-Based Abstinence Education* grant for Hope Resource Center of Knoxville, Tennessee
- \$713,552** Federal *Early Learning Opportunity Act* grant for Muscogee County Smart Start
- \$486,000** DoD Office of Economic Assistance grant for Fort Benning Joint Land Use Study
- \$230,000** Duke Endowment grant for a South Carolina community hospital's radiology system
- \$150,000** State abstinence education grant for The Crisis Pregnancy Centers of Greater Arizona
- \$360,000** from the Robert Wood Johnson Foundation for Covering Kids and Families

Larry Crane, President



Larry has a passion for growing businesses that improve the quality of people's lives. After a decade in the graphic arts industry, and another decade in the nonprofit sector, he launched prolifika.org in 2004.

Professional Experience

An active member of the American Association of Grant Professionals and the National Grantwriters Association, Larry has served as an Executive Director, Development Director and Grant Manager for community and faith-based organizations and a large nonprofit regional healthcare system.

Education

Mr. Crane earned an MBA and a Masters in Health Services Administration (MSHA) from the University of Alabama at Birmingham. His undergraduate degree is from the University of North Carolina at Chapel Hill, where he earned a B.A. in International Studies.

Our Commitment to You

- Integrity in everything we do.
- Good stewardship of donor funds.
- Affordable project fees.
- Accurate & on-time delivery.
- Responsive & available when needed.
- Ongoing relationship & loyalty.
- Proactive, productive & professional services to help your organization improve mission effectiveness.